

Andrew Tsuru

Redefining Leadership in Africa

LEADERSHIP SPEAKER



WRITTEN BIOGRAPHY

Andrew Tsuru uses stories to build connection, shift an audience's thinking and move people towards meaningful action on leadership and communication.

Through Andrew Tsuru & Associates, he coaches executives, leaders and TEDx speakers on the clarity and delivery of their ideas.

A former Toastmasters District Director in Southern Africa, he led across 12 countries and became the region's youngest District Director at 26.

He storyboards the talk to give it a clear direction. Storytelling builds rapport and invites people to connect the ideas with their own experience.

The real question comes after the talk: what do people see differently, and what will they do with that insight?

Selected recognition

2025

Aletta Rochat Legacy
Builders Award

Recipient · leadership development

2024

Founder of the Year Under 30

Second runner-up
FOYA Southern Africa

2023

Mercedes-Benz New
Entrepreneur Award

Second runner-up · BBQ Awards

For the host

Please use this as background. Do not read the biography aloud; introduce Andrew naturally in your own words.

Choose 2–3 anchors for the actual event.

- 01 Uses storytelling to build rapport, connect with the audience and move thinking towards meaningful action on leadership.
- 02 Storyboards the message to give listeners a clear path through the ideas and their relevance to the audience.
- 03 A former Toastmasters District Director in Southern Africa, where his leadership role extended across 12 countries.

Confirm the agreed topic, talk title, name pronunciation, speaking time and handover with Andrew. Connect the welcome to this audience.